Moss Wood Caravan Park: Environmental & Sustainability Policy



Last Reviewed: 01/09/2023

Next Review: 01/09/2024

"Sustainable development is development that meets the needs of the present, without compromising the ability of future generations to meet their own needs."

- Brunland Commission of the UN, March 1987

Mission Statement

Moss Wood Caravan Park recognises that it has a responsibility to the environment beyond legal and regulatory requirements. We recognise that true sustainability requires the reconciliation of environmental, social and economic demands. Therefore we are committed to reducing our environmental impact and continually improving our environmental performance as an integral part of our business strategy and operating methods, with regular reviews. We will continue to encourage our customers and suppliers to do the same.

Responsibility

The Administration & Marketing Coordinator is responsible for ensuring that the environmental policy is implemented. However, all employees have a responsibility in their area to ensure that the aims and objectives of the policy are met.

Policy Aims

We will continue to:

Comply with and exceed all relevant regulatory requirements.

Continually improve and monitor environmental performance.

Incorporate environmental factors into business decisions.

Increase employee awareness and training.

Continually improve and reduce our environmental impact.

Paper & Office Supplies

We evaluate if the need for supplies can be met in another way instead of consuming resources.

We evaluate if sharing with our sister park is an option before purchasing equipment or supplies.

We evaluate the environmental impact of any new products we intend to purchase.

We favour more environmentally friendly and efficient products wherever possible.

We reuse and recycle everything we are able to.

We minimise the use of paper in the office and are moving our practices where possible to a paperless system.

We are phasing in greater levels of paperless customer contact to reduce the volume of paper used.

We seek to buy recycled and recyclable paper products.

We reuse and recycle all paper where possible.

Energy and Water

We reduce the amount of energy and water used as much as possible through data monitoring.

Lights and electrical equipment are switched off when not in use.

Heating and air conditioning are adjusted with energy consumption in mind.

The energy consumption and efficiency of new products are taken into account when purchasing.

We will continue to increase the amount of water used on site through captured rainwater and grey water in place of water drawn through the mains.

We use 100% renewable electricity and zero carbon energy produced on site for use on the park.

We will investigate possible further avenues for on-site zero carbon energy production.

Transportation

We encourage our guests not to drive more than necessary on site and apply a speed limit of $8\frac{1}{2}$ mph across the park.

We encourage our guests to cycle by promoting local cycle routes.

We will investigate whether there is more we can do to promote cycling and other environmentally friendly modes of transportation whilst staying with us.

We reduce the need to travel, restricting to necessity trips only.

We promote the use of travel alternatives such as e-mail or video/phone conferencing.

We favour 'green' vehicles and maintain them rigorously to ensure ongoing efficiency.

We promote local attractions to encourage shorter car journeys from the park.

Maintenance and Cleaning

Cleaning materials used are as environmentally friendly as possible.

Materials used in office refurbishment will be as environmentally friendly as possible.

We only use licensed and appropriate organisations to dispose of waste.

We actively encourage correct recycling by our guests.

We provide a composting service to our guests.

We only use native and diverse species when planting flora, taking into consideration the habitat and pollination requirements of the local environment and wildlife.

Monitoring and Improvement

We comply with and exceed all relevant regulatory requirements.

We continually improve and monitor environmental performance.

We continually improve and reduce environmental impacts.

We incorporate environmental factors into business decisions.

We will continue to increase employee awareness through training.

This policy will be reviewed annually and audited to determine where we are underperforming. Underperforming areas will be reviewed quarterly.

Culture

We involve staff in the implementation of this policy, for greater commitment and improved performance.

This policy will be updated at least once annually in consultation with staff and other stakeholders where necessary.

We will provide staff with relevant environmental training.

We communicate with our customers regarding our environmental stance and provide public displays to demonstrate our actions and commitment to running an environmentally sustainable caravan park.

We use local labour and materials where available to reduce CO2 and help the community.